

# LAKE VIEW CITY

By PropVia Realty

*Where Every Plot Has a Future.*



WITHIN PROPOSED  
**STATE CAPITAL REGION (SCR)**

LUCKNOW – FASTEST GROWING TIER-2 CITY

FUTURE GROWTH CORRIDOR



**STRATEGIC  
LOCATION**

Near Lucknow  
Outer Ring Road



**EXCELLENT  
CONNECTIVITY**

Metro, Expressway &  
Ring Road Access



**FASTEST GROWING  
TIER-2 CITY**

High Demand &  
Strong Appreciation



**SECURE  
INVESTMENT**

Future-Ready  
Growth Corridor



[www.propviarealty.com](http://www.propviarealty.com)

# WHY LUCKNOW?

**A CITY OF OPPORTUNITIES. A FUTURE OF GROWTH.**

Lucknow is emerging as North India's growth engine — combining heritage, modern infrastructure, booming economy and unmatched livability.



## 01 IT & GCC GROWTH IN LUCKNOW



Lucknow is fast becoming a major IT and Global Capability Center hub with world-class infrastructure, skilled talent and strong government support attracting top global companies.

- ✓ Over 250+ IT/ITES companies operational
- ✓ Major GCCs set up by leading global brands
- ✓ IT exports from Lucknow growing at a rapid pace
- ✓ LuLu Wisdom City – India's largest IT SEZ in Lucknow



## 03 REAL ESTATE PRICES & APPRECIATION IN LUCKNOW



Lucknow's real estate market is witnessing consistent price appreciation, driven by infrastructure growth, demand-supply gap and rising end-user confidence.

- ✓ Steady increase in property values year on year
- ✓ High rental demand from IT professionals & businesses
- ✓ Best time for long-term real estate investments
- ✓ Wide range of options – Plots, Villas, Apartments



## 02 WHY LUCKNOW IS THE FASTEST GROWING TIER 2 CITY



Lucknow is witnessing rapid population growth, industrial expansion, and business investments — making it one of the most promising tier 2 cities in India.

- ✓ High Population Growth & Urban Migration
- ✓ Strong Industrial & Business Ecosystem
- ✓ Affordable Living with High Quality of Life
- ✓ Huge Potential for Employment & Entrepreneurship



## 04 INFRASTRUCTURE DEVELOPMENT IN LUCKNOW



Mega infrastructure projects are transforming Lucknow into a well-connected, smart and future-ready city.

- ✓ Lucknow Metro – Expanding Connectivity
- ✓ Outer Ring Road & New Expressways
- ✓ Upgraded Airport & Transport Facilities
- ✓ Smart City Projects & Urban Development



**LUCKNOW ISN'T JUST GROWING,  
IT'S TRANSFORMING.**

**INVEST TODAY IN A CITY  
THAT PROMISES A BETTER  
TOMORROW.**



# STATE CAPITAL REGION (SCR)

## THE FUTURE GROWTH ENGINE OF LUCKNOW

The State Capital Region (SCR) is envisioned to transform Lucknow and surrounding districts into a globally competitive economic region through world-class infrastructure, industrial expansion, urban planning, and enhanced connectivity.



### 7+ DISTRICTS

Integrated for balanced regional development



### BETTER CONNECTIVITY

Expressways, Ring Road, Rail & Air connectivity driving growth



### INDUSTRIAL CORRIDORS

New industrial hubs attracting investment & employment



### PLANNED URBAN GROWTH

Well-planned cities, townships & infrastructure for future



### INDUSTRIAL DEVELOPMENT

Growing industrial corridors expected to attract investment, manufacturing, logistics and employment opportunities.



### COMMERCIAL GROWTH

Expansion of business districts, retail hubs and commercial developments supporting economic activity.



### INFRASTRUCTURE EXPANSION

Roads, highways, connectivity projects and transportation networks driving regional growth and accessibility.



### EDUCATION & SKILL DEVELOPMENT

New institutions and training centers supporting quality education and workforce development.



### HEALTHCARE INFRASTRUCTURE

Advanced healthcare facilities improving quality of life and ensuring a healthier, stronger community.



### URBAN DEVELOPMENT

Planned residential and mixed-use developments supporting future population growth and better living.

## WHY SCR MATTERS FOR INVESTORS



### PROPERTY VALUE APPRECIATION

Rapid infrastructure & development will drive significant appreciation in property values.



### BETTER CONNECTIVITY

Enhanced connectivity ensures seamless access to major cities, hubs & opportunities.



### ECONOMIC DEVELOPMENT

Strong economic growth attracts businesses, investment and long-term regional prosperity.



### EMPLOYMENT GENERATION

New industries and businesses create thousands of jobs and better livelihoods.



### INCREASED HOUSING DEMAND

Rising population and urbanization will fuel demand for quality housing & communities.

## LAKE VIEW CITY

POSITIONED TO BENEFIT FROM LUCKNOW'S NEXT GROWTH PHASE



NEAR OUTER RING ROAD



STRATEGIC GROWTH CORRIDOR



FUTURE READY INVESTMENT



**PROPVIA**  
REALTY



[www.propviarealty.com](http://www.propviarealty.com)

**Building Landmarks.**  
Creating Legacies.

# LAKE VIEW CITY

Where Every Plot Has a Future

## ABOUT PROPVIA REALTY

At PropVia Realty, we believe real estate is one of the most powerful tools for creating long-term wealth.

We focus on strategically located opportunities that combine growth, security, and future potential. Through transparency, trust, and informed guidance, we help families and investors create lasting value for generations.



*Building Wealth Through  
Strategic Real Estate Investments.*



Near Outer Ring Road



2 KM from Kursi Road



4 KM from Industrial Area



7 KM from Faizabad Road



Within Proposed State  
Capital Region (SCR)



Future Growth Corridor

## BOOK YOUR SITE VISIT TODAY



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Lake View City, Lucknow

SCAN FOR  
SITE LOCATION

